



NASDAQ ICELAND WELCOMES REITIR FASTEIGNAFÉLAG HF. TO THE MAIN MARKET

Reykjavik, 9 April, 2015 — Nasdaq (Nasdaq: NDAQ) announces that the trading of Reitir fasteignafélag hf.'s shares (short name REITIR) commenced today on the main market of Nasdaq Iceland. Reitir belongs to the Financial sector. Reitir's listing is the first listing on Nasdaq Iceland's Main Market in 2015.

Reitir is Iceland's largest provider of commercial property for rent, focusing on providing companies with office, retail, and hospitality real estate. The company's portfolio is comprised of about 130 properties measuring roughly 410 thousand sqm., with the single largest asset being the Kringlan shopping center in the capital city of Reykjavik. Other properties include the Hilton Reykjavik Nordica, one of Reykjavik's largest hotels, and the local stock exchange building. The company's largest clients are Hagar, a local retail chain, Icelandair Hotels, government institutions and local municipalities who jointly provide almost half of Reitir's revenues.

For more information, please visit http://www.reitir.is/en

"Reitir's listing on Nasdaq Iceland's Main Market provides investors with an interesting investment opportunity in Iceland's largest commercial real estate company," said Gudjon Audunsson, CEO of Reitir. "Our balance sheet is strong and we enjoy favorable rates on debt financing. We also have a clear dividend payment policy. We welcome our new shareholders and look forward to working with them as well as new investors in the future."

"It is with great pleasure that we welcome Reitir to the Main Market of Nasdaq Iceland," said Pall Hardarson, President of Nasdaq Iceland. "Reitir's listing is an important step in the continued growth of the equity market and and adds significantly to Nasdag Iceland's real estate sector. We wish Reitir, its staff and shareholders a prosperous future as a listed company."

#

About Nasdag

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdag enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$8.8 trillion and more than 10,000 corporate clients. To learn more, visit http://business.nasdaq.com/.

Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland, Nasdaq Riga, Nasdaq Stockholm, Nasdaq Tallinn, Nasdaq Vilnius, Nasdaq Clearing and Nasdaq Broker Services are respectively brand names for the regulated markets of Nasdaq OMX Copenhagen A/S, Nasdaq OMX Helsinki Ltd., Nasdaq OMX Iceland hf., Nasdaq OMX Riga, AS, Nasdaq OMX Stockholm AB, Nasdaq OMX Tallinn AS, AB Nasdaq OMX Vilnius, Nasdaq OMX Clearing AB, Nasdaq OMX Broker Services AB. Nasdaq Nordic represents the common offering by Nasdaq Copenhagen, Nasdaq Helsinki, Nasdaq Iceland and Nasdaq Stockholm. Nasdaq Baltic represents the common offering by Nasdaq Tallinn, Nasdaq Riga and Nasdaq Vilnius.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about Nasdaq and its products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

MEDIA RELATIONS CONTACT:

- + Kristin Johannsdottir
- + +354 525 2844
- + kristin.johannsdottir@nasdaq.com