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Press release April 10, 2015

Final result of Eniro's oversubscribed rights issue

The final summation of the rights issue in Eniro shows that 295 080 169 shares, representing 97 percent of the rights issue was subscribed for with the exercise of subscription rights. Additionally, the company has received applications for subscription of ordinary shares without subscription rights, corresponding to in aggregate SEK 110 million, representing 24 percent of the total rights issue proceeds before transaction costs. Allotment of new ordinary shares has been decided by the board of directors, in accordance with the preferential right provided for by the article of association and resolution on the rights issue. All of the 10,562,051 ordinary shares subscribed for without subscription rights have thereby been allocated shareholders who have subscribed for shares with subsidiary preferential rights.

Through the rights issue, Eniro's share capital increase by SEK 152,821,110. The number of ordinary shares will increase by 305,642,220 to 407,522,960.

As a confirmation of allocation of new ordinary shares subscribed for without subscription rights, a settlement note will be sent to the subscriber or nominee. Subscribed and allotted new ordinary shares must be paid for in cash on the settlement date in accordance with the instruction on the settlement note, on or about 14 April 2015. Shareholders whose holdings are nominee registered will receive confirmation of allotment in accordance with the procedure of the respective nominee.

The last day of trading in paid subscribed shares (BTA) at Nasdaq Stockholm is expected to be April 24, 2015. The new ordinary shares are expected to start trading at Nasdaq Stockholm around April 30, 2015.

ABG Sundal Collier AB is acting as financial advisor and Gernandt & Danielsson Advokatbyrå KB is the legal advisor to Eniro in connection with the rights issue.

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Eniro AB (publ) is required to make this information public in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on April 10, 2015 at 08:00 (CET).

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,300 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro revenues amounted to SEK 3,002m and EBITDA was SEK 631m. Approximately 88 percent of Eniro advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

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This press release may contain forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "expect", "anticipate", "may", "plan", "estimate" and other expressions which imply indications or predictions of future development or trends, and which are not based on historical facts, are intended to identify forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.