



PRESS RELEASE

## Technicolor: Appointment

**Paris (France), April 13, 2015** – [Technicolor](#) (Euronext Paris: TCH; OTCQX: TCLRY) announced that following the appointment of Boris Tekler as CEO of Unwired Planet Inc., Stéphane Rougeot is appointed President of the Technology Business Group.

“I would like to congratulate Boris Tekler on this unique opportunity,” said Frederic Rose, CEO of Technicolor. “Boris has established a solid foundation to ensure the future success of the Technology Group. During his tenure, Boris has led a strong and talented team and the establishment of the HEVC Advance Patent Pool. With the launch of Drive 2020, Stéphane Rougeot is the right person to lead the Technology Business Group. Stéphane is a highly seasoned executive, with deep experience and a fantastic track record at Technicolor.”

\*\*\*

### **About Technicolor**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. [www.technicolor.com](http://www.technicolor.com)

**Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).**

### **Contacts**

**Press:** +33 1 41 86 53 93

[technicolorpressoffice@technicolor.com](mailto:technicolorpressoffice@technicolor.com)

**Investor relations:** +33 1 41 86 55 95

[investor.relations@technicolor.com](mailto:investor.relations@technicolor.com)