



Press release 15 April 2015

## Clas Ohlson increase sales in March 2015

Sales increased by 8 per cent in March to 515 MSEK (475). In local currencies, sales increased by 7 per cent.

Compared with the same month previous year, 15 stores have been added and the total number of stores end of March 2015 was 198, including one franchise store in Dubai.

Sales were distributed as follows:

Countries, MSEK	March 2014/15	March 2013/14	Percentage change	Percentage change, local currency
Sweden	235	223	+5	+5
Norway	202	184	+10	+10
Finland	52	45	+15	+10
Outside Nordic countries	25	23*	+9	-9
	515	475	+8	+7

\*Of which 2 MSEK pertains to sales to franchisee for stock build-up.

Total sales during the first eleven months of the fiscal year (May 2014 to March 2015) increased by 8 per cent to 6,824 MSEK (6,335). In local currencies, sales increased by 6 per cent.

The fourth quarter interim report 2014/15 will be published at 07:00 CET on Wednesday 10 June 2015. The report will be presented on the same day at 08:30 CET in Clas Ohlson's store at Drottninggatan 53 in Stockholm, Sweden.

For more information please contact:

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*The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Wednesday 15 April 2015.*

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**Clas Ohlson** was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company is trading in five countries offering outstanding service via its approx. 200 stores, web shop, catalogue and telephone sales channels. Clas Ohlson helps its customers solve every day practical small problems with a wide range of affordable products in five product areas: Hardware, Electrical, Home, Multimedia and Leisure. The company is listed on the Nasdaq OMX Nordic Exchange, has sales of over 7 billion SEK and over 4,700 employees. Visit Clas Ohlson at [www.clasohlson.com](http://www.clasohlson.com).