



MTG to show UEFA Champions League football in Finland

MTG will show all the matches from UEFA Champions League in Finland for three years starting from the 2015/2016 season, on Viaplay and a new TV channel.

The new Viasat Sport Finland channel will show the key matches live with local commentary from every Tuesday and Wednesday match day in the group and knock-out rounds, as well as the Saturday final.

Viasat Sport Finland will be MTG's new flagship sports channel in the country. It will be available to all Finnish households through Viasat's DTH satellite platform, as well as third party cable, IPTV and DTT providers. Besides the football, the channel will also show live ice hockey matches from both the NHL and KHL.

Subscribers to the online streaming service Viaplay will be able to select from all matches, meaning it has never been easier for Finnish football fans to follow their favourite European side. Viaplay is the Nordic region's leading streaming service of movies, sports, series and kids content. It is available online and on connected Viasat set-top-boxes and on internet connected devices including smart phones, tablets, Chromecast and a broad range of consoles and smart TVs.

“We have shown the world's best international club football competition in Scandinavia for over 20 years, and we're really excited about providing Finnish viewers with the best coverage ever of the competition on all screens. UEFA Champions League football is a great addition to our exclusive NHL and KHL ice hockey rights in Finland.”

Jørgen Madsen Lindemann, MTG President and CEO

MTG is the only broadcaster to have continuously held the exclusive broadcasting rights for the UEFA Champions League since it was created in 1992, and has always shown the championship in Sweden, Norway and Denmark.

“We have deepened our relationship and cooperation with UEFA and TEAM and are proud to have secured the UEFA Champions League rights for a new market.”

Jørgen Madsen Lindemann, MTG President and CEO

The rights have been acquired via TEAM Marketing, which is UEFA's worldwide agent for the exploitation of commercial rights to the UEFA Champions League.

Any questions?

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MTG (Modern Times Group MTG AB (publ.)) is an international entertainment group. Our operations span six continents and include TV channels and platforms, online services, content production businesses and radio stations. We are also the largest shareholder in CTC Media, which is Russia's leading independent media company. Our shares are listed on Nasdaq OMX Stockholm ('MTGA' and 'MTGB').

The information in this announcement is that which MTG is required to disclose according to the Securities Market Act and/or the Financial Instruments Trading Act, and was released at 08.00CET on 15 April 2015.