

## **Press Release from the Atlas Copco Group**

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## Atlas Copco rewards aftermarket service concept and creative product design

Stockholm, Sweden, April 14, 2009: Atlas Copco will at its Annual General Meeting on April 27 honor the winners of the Group's two most prestigious prizes, the Peter Wallenberg Marketing and Sales Award and the John Munck Award.

The Peter Wallenberg Award this year rewards the development of the ROC CARE service agreement, which boosted aftermarket sales throughout 2008. The recipients are Andreas Nordbrandt, Vice President Aftermarket at Atlas Copco's division Surface Drilling Equipment, and Jan Forsell, Aftermarket Business Developer at Atlas Copco CMT Sweden AB.

The John Munck Award goes to Cesare Manzardo, Engineering Manager for the Ceccato brand within the Industrial Air division, for his creative designs of screw compressors under the Ceccato and other non-Atlas Copco brands.

"The customer-oriented ROC CARE service agreement has become one of our most important tools for developing the aftermarket and gaining a closer relationship with our customers," says Gunnar Brock, President and CEO of the Atlas Copco Group. "Cesare's development of reliable, easy to use, easy to manufacture and cost effective products has clearly contributed to the Group's multibrand growth strategy."

Dr. Peter Wallenberg, honorary chairman of Atlas Copco AB, worked for the Group for 20 years before serving as Chairman of the Board from 1974 to 1996. The Peter Wallenberg Marketing and Sales Award recognizes the most innovative successfully implemented method in the field of sales and marketing.

John Munck was one of Atlas Copco's most successful engineers. He worked for the Group between 1930 and 1970 as Atlas Copco's Technical Director among other positions. The John Munck Award is presented each year to a product developer or designer, or a team, for outstanding contributions to the overall quality of an Atlas Copco product. This year is the 20<sup>th</sup> anniversary of the John Munck award.

**Atlas Copco** is a world leading provider of industrial productivity solutions. The products and services range from compressed air and gas equipment, generators, construction and mining equipment, industrial tools and assembly systems, to related aftermarket and rental. In close cooperation with customers and business partners, and with 136 years of experience, Atlas Copco innovates for superior productivity. Headquartered in Stockholm, Sweden, the Group's global reach spans more than 160 markets. In 2008, Atlas Copco had 34 000 employees and revenues of BSEK 74 (BEUR 7.7). Learn more at www.atlascopco.com.