



Pen Generations Inc. places a new order for digital pens to interactive educational multimedia in Korea

Lund, April 21th, 2015 – Anoto Group AB (publ), a global leader in digital writing solutions, is pleased to announce that it has received an order for 50,000 digital pens for one of the largest publishing companies in Korea. The net margin on the order is SEK 2 million

SOLiDEdu, inc., a subsidiary of SOLiD, which provides value added dot-pattern based products and services, has entered into a contract with the customer to convert its learning material into digital workbooks using Anoto's digital writing technology. The order is via our partner Pen Generations, Inc. (www.pengenerations.com) who has specialized in developing products together with leading solution providers to the education industry.

The application is an interactive multimedia education solution, connecting digital pen, paper workbooks and tablets, which allows for more efficient learning and better individual progress.

“Korea is in the forefront when it comes to advanced learning and education and we are pleased to see early signs of a large potential from our partnership with Pen Generations. More and more studies show that handwriting enhances the learning experience. Anoto’s technology is unique for making precise digital writing solutions on paper as well as tablets, displays and interactive walls. The interactive classroom is a natural evolution of the interactive whiteboard”, says Stein Revelsby, CEO at Anoto Group.

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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business

segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of Nasdaq Stockholm under the ticker ANOT.

For more information, please visit: www.anoto.com.

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