

## Technicolor: Appointment

**Paris (France), April 23, 2015** –[Technicolor](#) (Euronext Paris: TCH; OTCQX: TCLRY) announces the appointment of Mrs. Esther Gaide, CPA, as the new Chief Financial Officer of the Company. Mrs. Gaide is currently Technicolor’s Group Deputy CFO and a member of the Executive Committee. She succeeds Stéphane Rougeot as CFO with immediate effect, allowing him to fully focus on his new role as Deputy CEO, President of the Technology Business Group.

Mrs. Gaide joined Technicolor in September 2011 after 5 years in the Havas Group as Deputy CFO and Group Human Resources Director. Previously, she spent 12 years with the Bolloré Group where she was Group Controller and CFO of the Logistics Divisions. Throughout her career, she has worked in Paris, London and Los Angeles.

“Esther has performed very strongly since joining Technicolor as Head of Corporate Controlling, and her appointment to the position of Chief Financial Officer illustrates our ability to attract and develop talent and our appreciation of her excellent work,” said Frederic Rose, CEO of Technicolor. “She has been core in implementing Amplify 2015 within the finance organization alongside Stéphane, and will be instrumental in the deployment of Drive 2020, our new strategic plan.”

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### About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. [www.technicolor.com](http://www.technicolor.com)

**Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).**

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