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Carlsberg Group and Brooklyn Brewery strengthen collaboration with new E.C. Dahls Brewery

New generation of craft beer to be produced at historic E.C. Dahls Brewery in Norway

Carlsberg Group today announces a new collaboration between Carlsberg Group company, Ringnes, in Norway, and the renowned Brooklyn Brewery of New York.

With the aim of creating the premier beer experience in Norway, the collaboration will see a new brewery with pub, restaurant, conference facilities and visitor center established at the existing Ringnes E.C. Dahls brewery site in Trondheim, Norway. The brewery will produce both popular local Dahls beer, as well as new craft beers that take inspiration from both Norwegian and US craft brewing traditions.

The brewery will welcome beer and food enthusiasts from around the world and become a laboratory for new ideas and experimentation. E.C. Dahls will have a top-class restaurant operated by local restaurateur Roar Hildonen.

“This is great news for the E.C. Dahls brewery, and great news for beer lovers in Norway and beyond”, says Jørn Tolstrup Rohde, Senior Vice President for Western Europe at Carlsberg Group. “Carlsberg’s collaboration with Brooklyn continues to explore new possibilities in craft brewing. Carlsberg started its life as a small brewery in Copenhagen back in 1847, and thanks to the resurgence of craft brewing in recent times, more and more people are getting interested in the world of beer. We think that’s very positive.”

“When we started Brooklyn Brewery, we wanted to tap into the great brewing tradition of Brooklyn”, says Brooklyn Brewery founder and chairman Steve Hindy. “Our first beer, Brooklyn lager, was based on the beers that were brewed in Brooklyn during the heyday of the Brooklyn breweries. Trondheim’s E.C. Dahls Brewery has kept Norway’s lager brewing tradition alive and is a wonderful foundation for a 21st Century craft brewery. Brooklyn Brewery will work with E.C. Dahl’s Norwegian brewers to expand the brewing offerings of E.C. Dahls and usher in a new era of craft brewing innovation”, Hindy concludes.

Brooklyn’s brewmaster, Garrett Oliver, is a frequent visitor to Norway and will help develop a new line of innovative craft beers that Norwegian beer drinkers will enjoy. “The new E.C. Dahls will celebrate the

great tradition of Dahls and bring the brewery and its portfolio into the world of craft beer,” said Oliver. “Norway already has a great beer scene, and we’re really excited to be part of it.”

E.C. Dahls is the second brewery collaboration between Carlsberg and Brooklyn. One year ago, Carlsberg and Brooklyn opened a craft brewery in Stockholm - the New Carnegie Brewery – a revival of Sweden’s Carnegie Brewery, famous for Carnegie Porter Beer.

The new E.C. Dahls Brewery will open late summer 2016.

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The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and other beverage brands. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world and the Baltika, Carlsberg and Tuborg brands are among the eight biggest brands in Europe. More than 46,000 people work for the Carlsberg Group, and our products are sold in more than 150 markets. In 2014, the Carlsberg Group sold 123 million hectolitres of beer, which is about 37 billion bottles of beer.

Find out more at www.carlsberggroup.com.

Find out more about Brooklyn Brewery at <http://www.brooklynbrewery.com>