

# Agenda

- ▶ Q1/2015 in brief
- Performance by division
- Financials
- Summary and outlook
- New brand launch
- ► Q&A





# Q1/2015 in brief

# Summary of Q1/2015

#### **Profit improvement**

- Profit improvement driven by lower costs and synergies
- Strongest improvement in SSAB Europe
- Positive cash flow in spite of slab inventory build-up
- Rautaruukki transaction fully completed

#### **Key figures, SSAB Group Q1/2015**

SEKm	Q1/2015	Q1/2014 <sup>1</sup>
Sales	15,468	14,598
EBITDA <sup>2</sup>	1,501	877
% of sales	9.7	6.0
EBIT <sup>2,3</sup>	564	34
Shipments, ktonnes	1,711	1,744

- **1) Pro forma** figures as if SSAB had owned Rautaruukki during the period
- 2) Excluding items affecting comparability
- 3) In the pro forma figures for Q1/2014, depreciation/amortization on surplus values related to the acquisition of Rautaruukki is not included



# Improved margins and shipments vs. Q4

### Group figures<sup>1</sup>

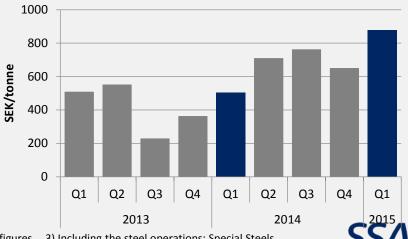




#### EBITDA and EBITDA margin<sup>2</sup>



#### EBITDA<sup>2</sup> per tonne/delivered steel<sup>3</sup>



- 1) Information for the reference periods (2013 and 2014) is based on **pro forma** figures as if SSAB had owned Rautaruukki during those periods
- 2) Excluding items affecting comparability

# SSAB's key customer segments' development

Segment	Q1/15 vs Q4/14	Comments on Q1 development
<b>Heavy Transport</b>		<ul> <li>Heavy Transport developed well in Europe and the US</li> <li>Demand for railcars remained at a high level in the US</li> </ul>
Automotive		► Overall good demand
Construction Machinery		▶ Demand continued stable at a low level in Europe and the US
Mining	-	► Continued slow demand at a low level in all markets
Energy		<ul> <li>Demand for wind towers and transmission towers in North America remained at a good level</li> <li>Low activity in the pipeline sector</li> </ul>
Construction Material	-	<ul><li>Demand was stable in the Nordics</li><li>Slow demand in Russia and Ukraine</li></ul>
Service Centers (US)	-	<ul> <li>Very slow demand due to destocking</li> <li>Imports continued to be at a high level</li> </ul>



# Development by division

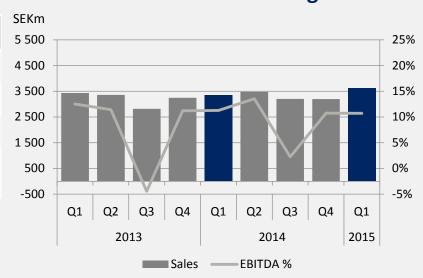
# SSAB Special Steels

#### Stable performance in slow demand environment

#### **Key figures**

SEKm	Q1/2015	Q1/2014 <sup>1</sup>	Change
Sales	3,620	3,348	8%
EBITDA <sup>2</sup>	388	377	3%
EBIT <sup>2</sup>	252	242	4%
Shipments, ktonnes	259	291	-11%

#### 1) Pro forma figures as if SSAB had owned Rautaruukki during those periods



- Heavy transport continued to be the segment showing the best development, demand from most other segments was unchanged and at a low level, albeit with major geographical variations
- Shipments decreased 11% vs. Q1/2014 but increased 10% vs. Q4/2014
- Profit improvement vs. Q1/2014 due to lower costs



<sup>2)</sup> Excluding items affecting comparability

# SSAB Europe

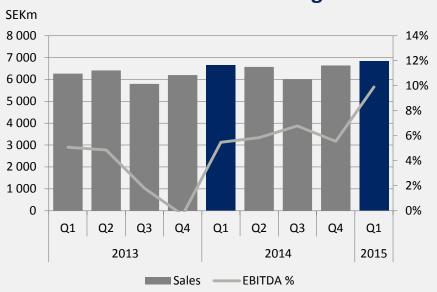
#### Improved profitability due to lower costs

#### **Key figures**

#### Q1/2015 Q1/2014<sup>1</sup> **SEKm** Change Sales 6,835 6,649 3% EBITDA<sup>2</sup> 677 364 86% EBIT<sup>2</sup> 312 -16 n.a. Shipments, 976 957 2% ktonnes

#### 1) Pro forma figures as if SSAB had owned Rautaruukki during those periods

2) Excluding items affecting comparability



- Good demand from the Automotive segment continued, demand from Energy and Heavy Transport was stable
- ▶ Shipments 2% higher vs. Q1/2014 and 7% higher vs. Q4/2014
- Prices, including currency effects, were on average 2% higher vs. Q4/2014
- Synergies, lower costs and higher volumes were the main reasons for the improved profitability vs. Q1/2014



### **SSAB** Americas

#### Profit improvement despite tough market conditions

#### **Key figures**

SEKm	Q1/2015	Q1/2014 <sup>1</sup>	Change
Sales	3,508	2,831	24%
EBITDA <sup>2</sup>	453	194	134%
EBIT <sup>2</sup>	296	74	300%
Shipments, ktonnes	476	496	-4%

- 1) Pro forma figures as if SSAB had owned Rautaruukki during those periods
- 2) Excluding items affecting comparability



- Weak demand from Steel Service Centers due to destocking and high imports
- Demand from the Heavy Transport segment remained good
- ▶ Shipments decreased by 4% vs. Q1/2014 and 2% vs. Q4/2014
- Prices in local currency -6% vs. Q4/2014



### **Tibnor**

#### Sales and profitability at last year's level

#### **Key figures**

SEKm	Q1/2015	Q1/2014 <sup>1</sup>	Change
Sales	2,075	2,055	1%
EBITDA <sup>2</sup>	48	51	-6%
EBIT <sup>2</sup>	29	29	0%

- 1) Pro forma figures as if SSAB had owned Rautaruukki during those periods
- 2) Excluding items affecting comparability



- Total shipments were 2% higher than in Q1/2014
- ► Higher volumes and lower variable costs had a positive impact on profitability, lower margins had a negative impact



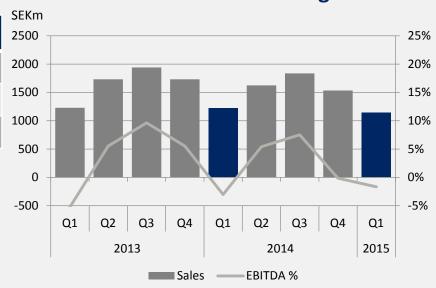
### Ruukki Construction

#### Improvement due to the on-going restructuring program

#### **Key figures**

SEKm	Q1/2015	Q1/2014 <sup>1</sup>	Change
Sales	1,147	1,224	-6%
EBITDA <sup>2</sup>	-19	-37	n.a
EBIT <sup>2</sup>	-62	-92	n.a

- 1) Pro forma figures as if SSAB had owned Rautaruukki during those periods
- 2) Excluding items affecting comparability



- ▶ Demand was stable in the Nordics, but seasonally at a low level, Russia and Ukraine markets remained weak
- Sales were 6% lower vs. Q1 2014 mainly due to negative currency effects
- Result improved due to the on-going restructuring program



# Update on synergies from Ruukki integration

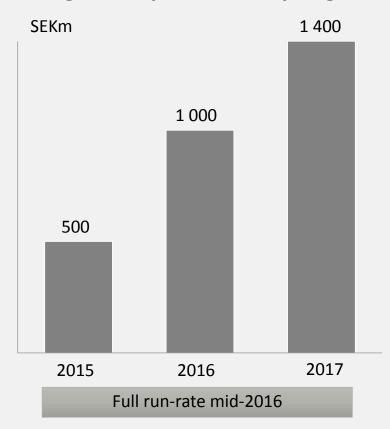
#### Status of synergy realization

- Synergy program well in-line with plans
- P&L impact of synergies during Q1 approx. SEK 100m
- Run-rate SEK 450m at the end of Q1

#### **Synergy target**

Full P&L run-rate mid 2016 of SEK 1.4bn

#### **Targeted impact of cost synergies**





# Update on synergies from Ruukki integration

#### **Actions**

- Actions that have already had P&L impact
  - Lower purchasing costs through re-negotiated purchasing agreements
  - Tibnor sources higher share of steel from SSAB Europe instead of externally
  - Coking coal from Oxelösund to Raahe, instead of external purchases
  - Lower administrative costs
- Announced actions with later impact
  - Galvanizing and color-coating lines in Borlänge will be closed down (~230 empl.)
  - Closure of former Ruukki HQ and reduction in staff functions (done)
  - Consolidation of service centers in Tibnor
  - Synergy programs initiated in Luleå, Raahe and Hämeenlinna
    - Reductions of personnel costs with the equivalent of 300 full-time positions by mid-2016





## Positive cash flow in Q1/2015

### Key figures<sup>1</sup>

SEK million (except for EPS)	Q1/2015	Q1/2014	FY 2014
Sales	15,468	14,598	60,112
EBITDA <sup>2</sup>	1,501	877	4,419
Operating profit <sup>2,3</sup>	564	34	1,005
Pre-tax profit <sup>2</sup>	350	-271	83
Net profit <sup>2</sup>	314	-1854	3844
Earnings per share (EPS), SEK	0.52	-0.154	-3.334
Operating cash flow	784	-2754	1,7374

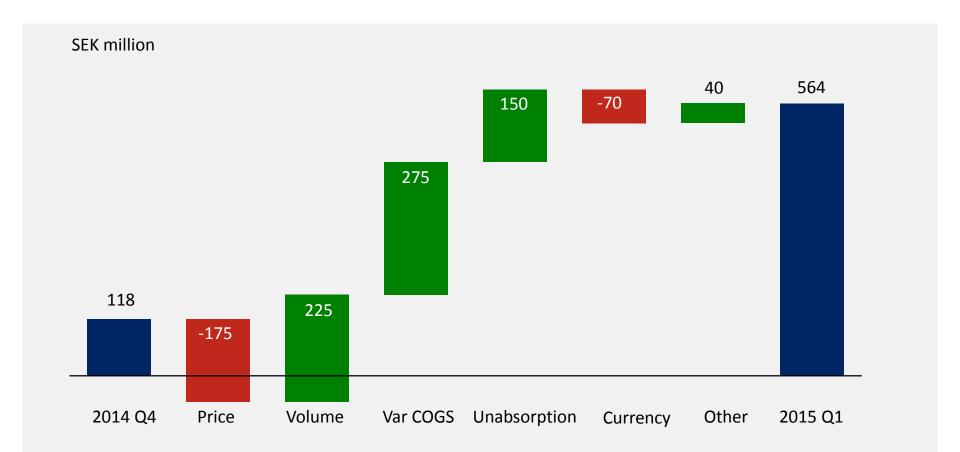
<sup>1)</sup> Pro forma figures as if SSAB had owned Rautaruukki during the whole of 2014

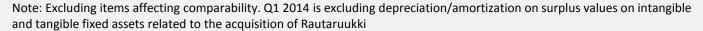
16 4) Actual numbers

<sup>2)</sup> Excluding items affecting comparability

<sup>3)</sup> In the pro forma numbers for 2014, depreciation and amortization on surplus values related to the acquisition of Rautaruukki are not included

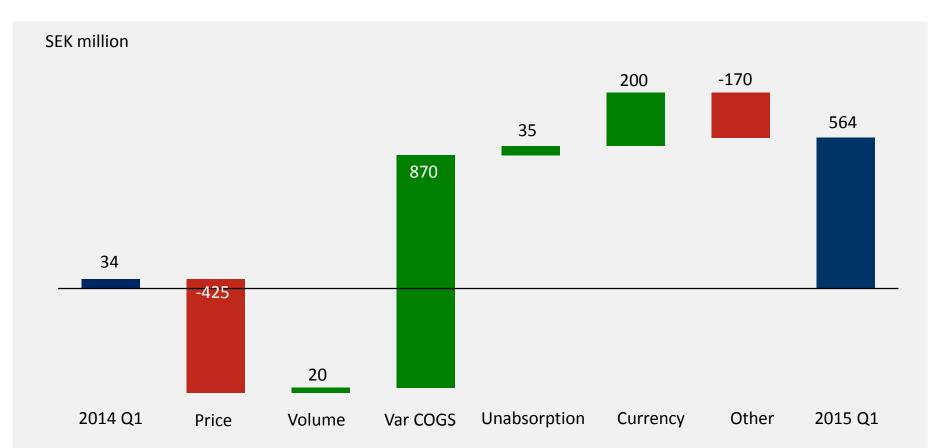
# Change in operating profit Q1/2015 vs. Q4/2014







# Change in operating profit Q1/2015 vs. Q1/2014



Note: Excluding items affecting comparability. Information for the reference period Q1/2014 is based on **pro forma** figures as if SSAB had owned Rautaruukki during the period. Q1 2014 is excluding depreciation/amortization on surplus values on intangible and tangible fixed assets related to the acquisition of Rautaruukki.



# Cash flow (actual)

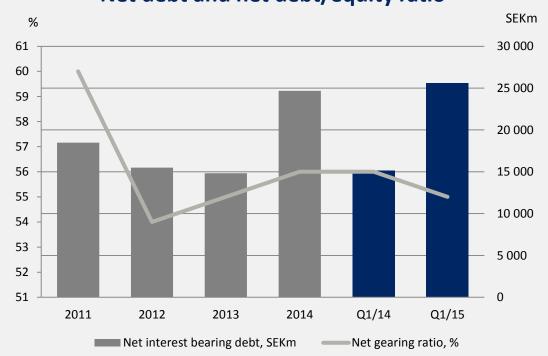
SEKm	Q1/2015	Q1/2014	FY 2014
Operating profit before depreciation/amortization	1,472	582	3,305
Change in working capital	-436	-732	-560
Maintenance expenditure	-296	-166	-1,341
Other	44	41	333
Operating cash flow	784	-275	1,737
Financial items	-109	-112	-1,013
Taxes	-131	137	-251
Cash flow from current operations	544	-250	473
Strategic capital expenditure in plants and machinery	-196	-38	-331
Acquisitions of shares and operations	-3	0	-48
Divestments of shares and operations	166	0	0
Net cash flow	511	-288	94



# Net debt and gearing

- Net debt increased by SEK 960m in Q1 due to currency movements and amounted to SEK 25 634m
- Net debt/equity ratio decreased to 55% at the end of Q1 from 56% at the end of 2014

#### Net debt and net debt/equity ratio

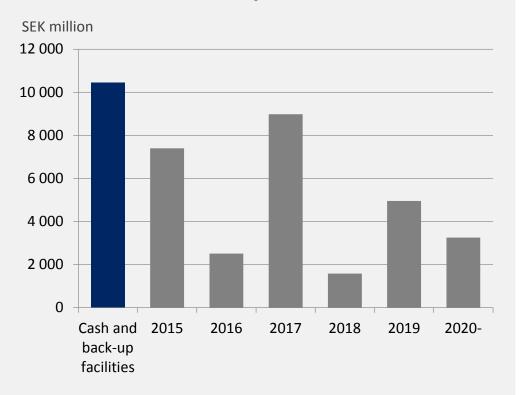




# Balanced debt maturity profile

- ► The average term on the loan portfolio was 4.0 (4.2) years
  - Averaged fixed interest term was 1.1 (0.9) years
- Of the total maturities in 2015, commercial paper accounts for SEK 3bn

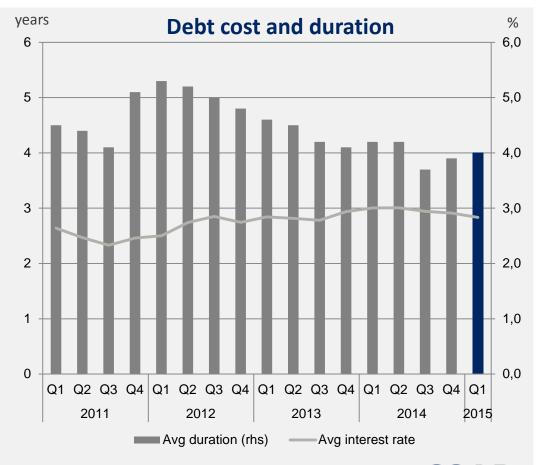
#### Debt maturity, March 31, 2015





# Slightly lower interest rate and somewhat higher duration

- Duration increased to 4.0 years vs. 3.9 in Q4/2014
- Average interest rate slightly down to 2.8 % vs. 2.9 % in Q4 2014





# Raw material prices continued to decline in USD

- ▶ Iron ore pellet price for SSAB during Q1 was:
  - 12% lower in USD but 1% higher in SEK vs. Q4/2014
- Coking coal price for SSAB during Q1 was:
  - 3% lower in USD but 13% higher in SEK vs. Q4/2014

### Iron ore and coking coal spot prices USD/tonne 160 140 120 100 80 60 40 20 2014.08.02 •Platts-IODEX fines 62% Fe USD/dmt ——Platts-HCC Peak Downs region USD/mt



# Scrap prices in US fell sharply during Q1

- Spot prices at the end of Q1/2015 were:
  - 24% lower vs. Q4/2014
  - 35% lower vs. Q1/2014





# Relining of the blast furnace in Luleå

- The furnace will be closed for relining from June until the end of August
- The relining means that SSAB will need to replace 500,000 tonnes of slabs
- Extra costs during 2015 approx. SEK 150-200m (mainly Q3/2015)
  - Higher under absorption in SSAB Europe but positive effects in SSAB Special Steels
- When relining is completed, SSAB's five furnaces will provide higher flexibility







## SSAB's outlook for Q2/2015

- ▶ In North America, the market is expected to continue to be negatively impacted by high inventory levels at distributors and high import which will also continue to put pressure on steel prices
  - The underlying demand is expected to be relatively good during Q2
- In Europe, underlying demand is expected to remain stable during Q2
  - No major changes in inventories are expected at distributors or end-customers
- In China, demand for steel is expected to stay weak during Q2
- SSAB's shipment volumes during Q2 are expected to be approximately at the same level as during Q1



# SSAB's key customer segments - outlook

Segment	Outlook for Q2 vs. Q1	Comments on outlook
<b>Heavy Transport</b>	-	► Heavy Transport expected to remain on high level in Europe and the US throughout the year
Automotive		► Growth expected to continue in most geographic regions
Construction		► Stable demand at low level in Europe
Machinery		► The US markets showing some signs of improvement
		► Chinese market expected to remain depressed
Mining		► No short-term improvement expected
Energy		Continued good demand for wind and transmission towers in North America expected
		► Low activity in pipeline and oil-related sectors
Construction Material	<b>~</b>	<ul> <li>Seasonally stronger demand, Sweden continues to be favorable, Finland and Norway stagnant</li> </ul>
TVIACCI IAI		▶ Weak demand in Eastern Europe and Russia continues to impact negatively
<b>Service Centers</b>		▶ Demand expected to improve towards end of Q2
(US)		► High inventories in beginning of Q2



### New brand for SSAB's structural steels

Improved performance and sustainability





# Questions & Answers

