

## News release

April 29, 2015

### **AkzoNobel and McLaren Automotive continue to push technical boundaries**

AkzoNobel has signed an extension to its agreement with McLaren Automotive which will see the company continue to provide high-performance coatings, working as a technical partner.

The two parties – who first began the collaboration five years ago – will continue to work together to develop and create the colors for the range of McLaren models in the Super Series and Ultimate Series of road cars, as well as the newly launched Sports Series.

Commenting on the announcement, Conrad Keijzer, AkzoNobel's Executive Committee member responsible for Performance Coatings, said: "We are delighted to extend our technical partnership with McLaren Automotive. Both companies share a passion and commitment to customer service and innovation and we are looking forward to seeing the results of our collaboration on the latest series of McLaren cars."

Added Mike Flewitt, Chief Executive Officer of McLaren Automotive: "At McLaren, we pride ourselves on the highest levels of quality at every step during the production of each of our groundbreaking models. We have a close relationship with each of our technical partners and suppliers to ensure every component is optimized. The relationship with AkzoNobel is key to presenting every car at its best, working together to produce a range of striking colors that showcase the models in the best possible way, but that are also true to the brand.

"The relationship with AkzoNobel is a very strong fit with McLaren Automotive, with both companies pushing the boundaries of what is possible, and with a shared pursuit of perfection. Every car produced by McLaren is painted by hand to ensure that the quality and finish is of the exacting standards our customers have come to expect."

AkzoNobel also recently extended a supplier partnership with McLaren Racing, which first began in 2008.

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AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. Calling on centuries of expertise, we supply industries and consumers worldwide with innovative products and sustainable technologies designed to meet the growing demands of our fast-changing planet. Headquartered in Amsterdam, the Netherlands, we have approximately 47,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International and Eka. Consistently ranked as one of the leaders in the area of sustainability, we are committed to making life more liveable and our cities more human.

#### **Not for publication – for more information**

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