

Press release 4 May 2015

## Semcon appoints Per Nilsson as Corporate Communications and Marketing Director

Per Nilsson has been appointed as the new Corporate Communications and Marketing Director at Semcon. He has wide-ranging experience in communication and was previously the global PR Director at Volvo Trucks. He will take up his position on 1 August 2015 at the latest and will be part of the Group management team.

"It feels really inspiring. Semcon is an exciting company with skilled and innovative people. I look forward to working with them to create relevant and engaging communication that can lift the brand further," says Per Nilsson.

He has held a variety of positions in marketing and communications including at Volvo Trucks and Volvo Cars.

"Per's experience will further strengthen Semcon in our long-term efforts to build successful communication. In his previous positions he has shown creativity and courage, which is something that will be important in the brand journey that Semcon is facing," says Markus Granlund, President and CEO.

## For more information please contact:

Markus Granlund, President and CEO, +46 (0)31 721 0000

This is information that Semcon AB is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on 4 May 2015 at 10.30 CET.

Semcon is an international technology company in the engineering services and product information sectors. We have around 3,000 employees with extensive experience from many different industries. We develop technology, products, plant and information solutions along the entire development chain and also provide many services and products in areas such as quality control, training and methodology development. We contribute to our customers' competitive strength by providing innovative solutions, design and solid engineering expertise. The Group had annual sales of SEK 2.7 billion in 2014 with activities at more than 40 sites in Sweden, Germany, the UK, Brazil, China, Hungary, India, Spain and Norway.