

Press release

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Robotic mower production heights

In preparation for the summer season, Husqvarna Group has produced its 500,000th robotic mower at its plant in the United Kingdom. The robotic mower also celebrates 20 years of excellence.

In 1995, Husqvarna Group pioneered the lawn mowing by introducing the Solar Mower, the world's first-ever solar-powered robotic mower. Today, the Group sells robotic mowers under the brands Husqvarna, Gardena and Flymo.

With a mindset of continually making improvements, the mowers have become more robust and easier to install and use. A robotic mower is energy efficient and has almost no emissions during use. The electricity consumption for maintaining a 1,000m² lawn has been reduced by approximately 70 percent between the 2nd and the 3rd generations of robotic mowers. During the years, much effort has also been invested to reduce the product's noise level to a minimum.

Today, the Husqvarna Automower[®] is one of the market leaders in robotic mowers. "People across the world are replacing their conventional lawn mowers for robotic mowers at an increasing speed, freeing homeowners from the chore of mowing, and giving them an always great looking lawn," says **Olle Markusson**, Director of Product Management at Husqvarna Group.

The third generation of Husqvarna Automower[®] can manage slopes of up to 45%, and is equipped with a variety of features, such as a GPS navigation which helps the robotic mower keep track of which part of the garden should be cut, a weather timer making the mower automatically adapt its daily cutting routine to the actual growth rate of the lawn.

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Husqvarna Group

Husqvarna Group is a world leading producer of outdoor power products including chainsaws, trimmers, robotic lawn mowers and garden tractors. The Group is also the European leader in garden watering products and a world leader in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold under brands including Husqvarna, Gardena, McCulloch, Poulan Pro, Weed Eater, Flymo, Zenoah and Diamant Boart via dealers and retailers to end-customers in more than 100 countries. Net sales in 2014 amounted to SEK 33 billion, and the Group had more than 14,000 employees in 40 countries.