



Anoto receives large pen order from TStudy China

Lund, May, 5, 2015 — Anoto Group AB (publ.) partner TStudy China Co Ltd has placed a 60,000 pen order for delivery in Q2 and Q3 via joint-venture partner Pen Generations, Inc. in Korea. The gross value of the order is approximately MSEK 20. TStudy China, (www.tstudy.com.cn), is the leading provider of innovative solutions and online education platforms to the education industry and schools in China. It has designed and developed software and products based on Anoto's digital writing technology, which can be widely applied in education industry and other industries.

"We are pleased to see order volumes picking up within education in Korea and China. Profit margins are lower in these market segments but the volume potential is very large", says Stein Revelsby, CEO at Anoto Group.

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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of Nasdaq Stockholm under the ticker ANOT.

The logo for Anoto, featuring the word "ANOTO" in a bold, italicized, sans-serif font. The letters are black and set against a light gray background with a fine grid pattern.

For more information, please visit: www.anoto.com.

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