

## PRESS RELEASE

Stockholm, May 15<sup>th</sup>, 2015

## PokerStars goes live with NetEnt's online casino games

**Earlier this year NetEnt started to deliver online casino games and services to Full Tilt. As a step further in the partnership with Rational Group, NetEnt today announces that a selection of its renowned game portfolio is now also live and available in PokerStars' new casino offering.**

NetEnt continues to expand its customer base and the launches with Rational Group's well-known poker sites PokerStars and Full Tilt enables distribution to a new group of players. The poker segment represents a significant share of all online gaming in Europe. NetEnt's growth strategy includes expansion on regulated markets, making PokerStars a great partner with separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

*"We are proud to be partners with Rational Group, the largest online poker operator in the world. Following our launch with Full Tilt in February, we are now pleased to also go live with PokerStars. I am confident that our world-class games will contribute to a successful entry into the casino segment for Rational Group and that their players will enjoy the ultimate player experience that our games offer"* – comments Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations.

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**About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain. PokerStars is owned by Amaya Inc. (TSX: AYA).

**About NetEnt**

NetEnt AB (publ), previously Net Entertainment NE AB (publ), is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. [www.netent.com](http://www.netent.com)