Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Jan Skytte Pedersen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Herm. Rasmussen A/S Holding
Reason	Related party to Jan Skytte Pedersen
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Sale
Trading day	18 May 2015
Market	Nasdaq OMX Copenhagen A/S
Number	30,448
Cash value in DKK	1,399,999

Contact

Please direct any questions regarding this announcement to: Susanne Biltoft, Head of Information and Investor Relations, tel. +45 35 47 76 61.