

To OMX Nordic Exchange Copenhagen

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TrygVesta will start to sell insurances to large corporate customers in Sweden

TrygVesta's Corporate business will start to sell insurance to larger business customers in Sweden in 2008 after having had success in relation to customer focus and risk selection in Denmark and Norway.

The launch into Sweden will not have any significant economic impact in 2008 and 2009, but in the longer term TrygVesta sees substantial value creation opportunities as the total market for Corporate insurance in Sweden is approximately DKK 13bn.

"We have decided to expand our Nordic market position by selling insurance to larger businesses in Sweden based on our successful experience of the Risk Advisory concept and our Corporate business as well as we have seen a need from Swedish businesses we've been in contact with since we launched our private insurance in Sweden in 2006. We will start selling in the autumn of 2008", says Stine Bosse, CEO.

In order to provide the appropriate service, TrygVesta expands with an office in Stockholm. Already established teams in Denmark and Norway will work closely with the office in Stockholm in the servicing of Swedish customers.

The insurance products will include; auto, business interruption, property, liability and corporate transport.

The daily responsibility of the Swedish Corporate insurance operation will be by Lars Bonde, Chief Executive of Corporate.

Additional information:

For further information visit www.trygvesta.com or contact Investor Relations;

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TrygVesta is the leading Nordic provider of "peace of mind" solutions with property & casualty insurance operations in Denmark, Norway, Finland and Sweden. TrygVesta is listed on OMX Nordic Exchange Copenhagen and 60% of the shares are held by Tryg i Danmark smba.