

## Information regarding the suspension of trading in Tradedoubler

Gravity4 this morning via e-mail informed Tradedoubler that the board of Gravity4 has “rescinded its second offer” for Tradedoubler. Nasdaq Stockholm has decided to uphold the suspension of trading in the Tradedoubler share. As Tradedoubler understands the situation the reason for the suspended trading is an ongoing evaluating of the press release of 20 May 2015 in which Gravity4 “doubled its offer for Tradedoubler. The suspension of trading is decided upon by Nasdaq Stockholm and is out of Tradedoubler’s disposal. Tradedoubler will revert with further information in due course.

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TradeDoubler AB (publ.)

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 16.40 CET on May 21, 2015.

### About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains one of the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler’s advertisers are Accor, Disneyland Paris, Microsoft Store, HP, Expedia Group and CDON. The share is listed on Nasdaq on the Stockholm Exchange. More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

Information

