



Tobii AB Q1 Report 2015

Stockholm, May 22, 2015 – Tobii AB (Nasdaq Stockholm: TOBII) today reported its results for the first quarter of 2015.

A strong start to the year

- The Group's net sales totalled SEK 229 million (115)¹
- The Group's gross margin totalled 74% (70%)
- The Group operating profit/loss (EBIT) totalled SEK -8 million (-4)
- The combined operating profit (EBIT) for Tobii Dynavox and Tobii Pro was SEK 34 million (17) while Tobii Tech posted a negative EBIT of SEK -41 million (-21)
- Shipments of the first eye tracker for gaming began
- Tobii's share was listed on 24 April, providing SEK 438 million in proceeds for the company after deduction of costs associated with issuing the new shares

Conference call

Today at 10:00 AM Tobii will arrange a conference call with web cast presentation for media, analyst and investors. Please find dial-in details on Tobii's website under [interim report Q1 2015](#).

Tobii discloses this information pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication on May 22, 2015, at 08:00 a.m. CET.

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About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: *Tobii Dynavox* makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. *Tobii Pro* develops and sells eye-tracking equipment and services used today by more than 2,000 companies and 1,500 research institutions, including 49 of the world's 50 highest ranked universities. *Tobii Tech* further develops Tobii's technology for new volume markets such as computer games, personal computers and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has approximately 600 employees. For more information, please visit www.tobii.com.

¹ SEK m = million Swedish kronor. The figures in parentheses refer to the corresponding period in the previous year.