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Byggmax opens in Halden in the third quarter 2015

The low-price retailer Byggmax opens a store in Halden, Norway in Q3 2015. The store will employ six people. Since Byggmax launched in Norway 2007 the company has opened 27 stores throughout the country.

Svindesundsveien 347 is a good location, with a large space and the opportunity to establish Byggmax's concept

Good quality at a low price

Byggmax sell construction materials such as lumber, flooring, dry-wall, cement, windows, doors and paint to both professionals and DIY-customers. The Byggmax concept is to offer good quality products at low prices.

Byggmax is also the construction material retailer that swedes deem has the lowest prices. According to Mediekompaniet's annual brand survey "MK Rapporten", conducted in June 2014, 59 % of the swedes states that Byggmax has the lowest prices. The closest competitor only reached 30 %.

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About Byggmax

The home improvement discount chain Byggmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, the Byggmax launched its business in Norway, and the first store in Finland was opened in 2008. Today Byggmax has 74 stores in Sweden, 27 in Norway and 13 in Finland. The company's sales amounted to approximately SEK 3,5 billion in 2014. Byggmax has been listed on NASDAQ OMX Stockholm since June 2010.

For more information, please visit www.byggmax.com