

Announcement No. 27/2007

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Copenhagen, 18 December 2007

OMX Nordic Exchange Copenhagen A/S  
 Nikolaj Plads 6  
 DK - 1007 Copenhagen K

**Circulation Numbers Denmark November 2007 (weekly publications)**

|                                    | November 2007*   | October 2007*    | 1st half 2007**  |
|------------------------------------|------------------|------------------|------------------|
| <b>7 TV-Dage</b>                   | <b>34,000</b>    | <b>35,200</b>    | <b>35,139</b>    |
| <b>Billed Bladet</b>               | <b>188,700</b>   | <b>192,800</b>   | <b>200,897</b>   |
| <b>Familie Journalen</b>           | <b>200,500</b>   | <b>196,300</b>   | <b>204,443</b>   |
| <b>Femina</b>                      | <b>70,400</b>    | <b>67,000</b>    | <b>71,067</b>    |
| <b>KIG IND</b>                     | <b>65,200</b>    | <b>66,800</b>    | <b>66,854</b>    |
| <b>SE &amp; HØR</b>                | <b>179,700</b>   | <b>188,000</b>   | <b>188,215</b>   |
| <b>SØNDAG</b>                      | <b>93,200</b>    | <b>99,000</b>    | <b>93,788</b>    |
| <b>Ude &amp; Hjemme</b>            | <b>164,900</b>   | <b>165,000</b>   | <b>168,205</b>   |
| <b>Aller Press A/S, total</b>      | <b>996,600</b>   | <b>1,010,100</b> | <b>1,028,608</b> |
|                                    |                  |                  |                  |
| Alt for Damerne                    | 67,800           | 78,900           | 76,010           |
| Hendes Verden                      | 55,800           | 45,900           | 47,836           |
| HER OG NU                          | 110,900          | 112,900          | 118,071          |
| Hjemmet                            | 152,800          | 146,700          | 157,550          |
| <b>Egmont Magasiner A/S, total</b> | <b>387,300</b>   | <b>384,400</b>   | <b>399,467</b>   |
|                                    |                  |                  |                  |
| <b>Total</b>                       | <b>1,383,900</b> | <b>1,394,500</b> | <b>1,428,075</b> |

Source: Danish Audit Bureau of Circulation

\* Publishers' test numbers

\*\* Audited half-year numbers

**Numbers in bold represent the Aller Group's publications.**

Kind regards,  
 Rella Holding A/S

Contact: Jens Arnth-Jensen, CEO  
 Telephone: +45 45 42 45 17