

PRESS RELEASE

## CANAL+ Group and Technicolor partner to bring first ever HD service direct-to-consumers

Technicolor engineering enables Canal+ to combine all its channels and On Demand Services in unique set-top box design

**Paris (France), 10 June 2015 –** <u>Technicolor</u> (Euronext Paris: TCH; OTCQX: TCLRY) announce an ongoing collaboration with CANAL+ Group to create next generation content experiences, beginning with the launch of the "Cube S." Available immediately across France, the Cube S set-top box offers the complete portfolio of Canal+ content in a direct-to-consumer offering for the first time – all in HD.

The Cube S is a hybrid terrestrial TV and internet set-top box that takes full advantage of over-the-top ("OTT") delivery to give access to more than 150 channels, including French DTT, Canal+ and CanalSat, and on demand and catch-up TV services. For the first time, consumers can take their set-top box with them to watch all this content anywhere they can access the internet within France.

Technicolor worked alongside Canal+ Group to pack the capabilities of the Cube S into a tiny design. Technicolor's R&D teams in Rennes succeeded in the challenge to integrate a wide range of advanced video and wireless technologies into a small form-factor, supporting full HD alongside Wi-Fi to create a complete content experience. The Cube S is a powerful and minimalist expression of Canal+'s cube-themed product branding.

The Cube S is the first deliverable from an ongoing partnership that will see Canal+ Group and Technicolor work together to deploy new consumer offerings in other countries.

"The Cube S represents a totally new chapter in our vision for the Canal+ experience. For the first time, we can offer French audiences our complete range of content over the internet in one beautiful set-top box, a small cube. Our subscribers can consume TV content live or on demand or listen to more than 35M of music tracks or international radios proposed by our partners Deezer and Radioline. Technicolor's engineering and design expertise has allowed us to create a truly innovative and stand-out product that offers all our content in HD," said Frederic Vincent, Executive Vice President, Technology and Information Systems, Canal+ Group.

"We have taken advantage of 100 years of expertise in content creation and delivery to bring an incredible array of channels together in a uniquely designed set-top box," said François Rossiensky, Senior Vice President EMEA for Technicolor Connected Home segment. "This represents a future-proof collaboration and delivery. We're proud to support Canal+ to make it easier than ever to access all of its premium content."

## About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. www.technicolor.com

Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (OTCQX: TCLRY).

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