



Ambu hires new global Chief Commercial Officer

Today, Ambu announces the hiring of Carsten Buhl for the position of Executive Vice President (Chief Commercial Officer). He will be responsible for Ambu's sales and marketing across the organisation in Europe, USA and Asia-Pacific.

Carsten Buhl has 13 years of experience from the GN Store Nord corporation with his latest position being Senior Vice President, Europe Sales & Strategic Accounts at GN ReSound.

"I am confident that Carsten Buhl will be an asset to Ambu and that he will play a key part in our journey to reach the goals of our 2017 strategy," says Lars Marcher, CEO of Ambu.

Carsten Buhl will be a member of Ambu's Executive Management Team and will commence his new position on 3 August 2015.

Contact

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About Ambu

Since 1937, breakthrough ideas have driven our work to bring efficient healthcare solutions to life within our fields of excellence: Anaesthesia, Patient Monitoring & Diagnostics and Emergency Care. Millions of patients and healthcare professionals worldwide depend and rely on the functionality and performance of our products. We are dedicated to improving patient safety and determined to advance single-use devices. The manifestations of our efforts range from early inventions like the Ambu Bag™ resuscitator and the legendary BlueSensor™ electrodes to our latest landmark solutions such as the aScope™ endoscope – the world's first single-use flexible video scope. Our commitment to bringing new ideas and superior service to our customers has made Ambu one of the most recognised medico-technical companies in the world. Our head office is situated near Copenhagen in Denmark. Ambu employs approximately 2,400 people in Europe, North America, and the Asia Pacific. For more information, please visit www.ambu.com.