



**Anoto & Optika Display Announce  
Innovative Large-Format Digital Display Collaboration Technology**

***Collaborate 65UHD* to be Unveiled at InfoComm 2015  
June 17- 19 in Orlando, FL**

**Lund, Sweden – 17 June 2015** – Anoto Group AB (publ) will unveil new features and showcase a complete digital writing ecosystem at the InfoComm Expo in Orlando, FL from June 17 to 19, 2015. With their digital pen and accessories, you can combine digital writing surfaces like real paper, small and large displays, and interactive walls for any industry or work process. This year, InfoComm 2015 attendees can test out Anoto technology and network with the creators.

Anoto partner, [Optika Display](#), a wholly-owned subsidiary of [STRATACACHE](#), will introduce the *Collaborate 65UHD*, a professional grade, 65-inch large-format, Ultra-High Definition 4K LCD collaboration device. The platform combines Anoto digital writing capability and edge-to-edge, multi-touch technology. The result is a collaborative, easy-to-use digital workspace.

The *Collaborate 65UHD* supports multiple operating systems, computing architectures, network environments, protocols, and applications. This adaptability enables Avnet, our distribution partner, and their VAR and Pro A/V communities to easily create and bundle solutions for both new or upgraded customer environments.

“This is the first commercially available large-format display with high-precision digital writing functionality from Anoto. *Collaborate 65UHD* has endless opportunities to combine with accessories, devices, and features based upon our Universal Digital Writing platform like paper, palettes, action pads, and interactive walls,” says Stein Revelsby, CEO Anoto Group. “Professional users can continue to use their existing applications for product and content development, collaboration and design, and enjoy the precision and freedom of traditional pen and paper.”

According to Bob Caldarella, SVP of Sales for Optika Display, “This was a special opportunity to partner with innovative companies like Avnet, Digital View, AUO, Anoto, and FlatFrog. Our goal was to create a collaboration platform that combined the most advanced touch glass and active stylus technology available with world-class 4K LCD technology. We achieved that goal, creating a highly productive and efficient collaboration experience for customers in any environment.”

For more information about products or to schedule a demonstration, contact Einy Paulsen, Anoto Creative at (424) 201 9801, [einy.paulsen@anotocreative.com](mailto:einy.paulsen@anotocreative.com). *Collaborate 65UHD* will be on display in the Anoto booth (#5156) at InfoComm in Orlando, FL, June 13 – 19.



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**About STRATACACHE**

Serving Digital Signage, In-Store Interactive, Mobile Digital and Media Activation marketplaces across seven key vertical markets and nine key regions around the globe, STRATACACHE serves mid to large tier customers with world class technology, strategy, media, and sales optimization solutions to help customers improve their sales growth and revenue performance and to enhance the quality of their customer experiences.

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**About Anoto Group**

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden), with offices in Basingstoke and Wetherby (UK), Boston and Los Angeles (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

For more information: [www.anoto.com](http://www.anoto.com)

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