

P R E S S R E L E A S E

Stockholm Wednesday June 17, 2015

BTS Signs Agreement Worth at least 2.7 MSEK with a Leading Global Power and Automation Company

STOCKHOLM, SWEDEN – BTS GROUP AB (publ), – a world-leading strategy implementation firm, has recently been engaged by a Leading Global Power and Automation company to deliver a unique Global Leadership Program. The agreement covers the initial investment, focused on design and customization of the solution. Once the rollout is agreed, the pilot in September is expected to be followed by a series of workshops starting early 2016, and the overall project has the potential to grow to approximately 20 MSEK over the coming years.

The Learning and Execution Journey will cover changes in behavior necessary to support the execution of the strategy, and to deliver the desired business results. The project rollout will be global and reach approximately 500 senior leaders annually.

"We are happy to welcome this high profile market leader and are proud that they chose BTS for this all important, strategic project. Helping them align and equip leaders with the necessary skills and tools to deliver business results is what our core offering is all about," says Henrik Ekelund, President and CEO of BTS Group AB.

For further information please contact:

Thomas Ahlerup
Senior Vice President
Corporate Communications and Investor Relations
BTS Group AB
Phone +46-8-5870 7002
Mobile +46-768-966 300
E-mail thomas.ahlerup@bts.com

Notes to the editor about BTS Group AB

BTS is a world leading strategy implementation and execution firm. The company accelerates execution by ensuring the workforce is aligned to the strategy, has the right mindset, and has mastered the capabilities needed to deliver business results. BTS leverages customized business simulations and experiential learning initiatives to develop the business acumen, leadership and sales capabilities necessary for superior strategy execution. Partnering with today's leading corporations, BTS consultants bring passion and deep industry expertise to deliver high-impact solutions that help clients achieve better results, faster. Headquartered in Stockholm, Sweden, BTS has more than 400 professionals in 32 offices located on six continents. Partnering with nearly 400 organizations, including more than 30 of the world's largest corporations, BTS's major clients are some of the most respected names in business: Google, Tencent, Atlas Copco, Chevron, Coca-Cola, Ericsson, HP, and Unilever.

BTS Group AB revenues were MSEK 781,5 in 2014.

BTS is a public company listed on the NASDAQ-OMX Stockholm exchange and trades under the symbol BTS b.

For more information, please visit www.bts.com.

Please also visit our newsroom at <http://www.mynewsdesk.com/se/bts>