



Press release

Lund, June 18, 2015

The operator O₂ in Germany will offer Doro

Doro is further expanding its presence in the German market through a strategic listing with the operator O₂ which will offer Doro's Liberto® 820 Mini in its retail channels and online.

O₂ is the commercial brand of Telefónica in Germany which has recently acquired the German operator E-Plus. The combination of the two operators will be the largest operator in Germany in terms of shops, and will list the Doro Liberto® 820 Mini.

The Doro Liberto® 820 Mini is a pocket version of the Doro Liberto® 820. The Doro Liberto® 820 received a Global Mobile Award for "Best Mobile Device for Accessibility & Inclusion" at the Mobile World Congress in Barcelona in March 2015 and has already been listed with several Telecom operators.

"I am very pleased to see that our already strong position in the DACH region and our distribution of smartphone offering is strengthened further by expanding our partnership with O₂ into Germany.", comments Jérôme Arnaud, President and CEO of Doro.

Launch date is planned for end of June 2015.

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About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,277 million (EUR 135 million) were reported for 2014. www.doro.com

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