

Tradedoubler's Chief Technical Officer Bertil Lundell leaves the company

Tradedoubler's Chief Technical Officer Bertil Lundell leaves the company as from today.

"Bertil and Tradedoubler have decided to go separate ways. I want to thank him sincerely for his efforts as Chief Technical Officer and wish him the best of luck for the future", says Tradedoubler's CEO Matthias Stadelmeyer.

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The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 11.15 CET on June 22, 2015.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains one of the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are Accor, Disneyland Paris, Microsoft Store, HP, Expedia Group and CDON. The share is listed on Nasdaq on the Stockholm Exchange. More information can be found on www.tradedoubler.com

Information

