



Press release, December 13, 2007

The Nordic Exchange welcomes Travelmarket to First North

**Today the trading in Travelmarket's shares commence on First North in Copenhagen.
Travelmarket is the 125. company on First North.**

On the 1st of May, 1996, travelmarket.com was launched and was the first portal of its kind in Europe. Today the portal is said to be one of the thirty biggest internet media in Denmark according to FDIM (Foreningen af Danske Internet Medier - The union of Danish internet media).

Travelmarket is a neutral and independent internet service with many different search facilities, which make it possible to find and compare prices on different trips and plane tickets. The portal offers access to nearly a hundred different travel agencies and their products but also travel guides from more than 300 tourist attractions, articles, climate figures as well as relevant information about insurances and currency.

"We are happy to welcome Travelmarket to the Consumer Discretionary sector on First North. It is lovely to approach the Christmas holidays and note the great inflow of companies which First North has had again this year. So far 52 companies have joined in 2007. The vast differences in the type of companies on First North prove the wide appeal of the marketplace but also the great need and potential for growth which is present in the Nordic region," says Carsten Borring, Head of First North, OMX Nordic Exchange Copenhagen.

A round lot of shares in Travelmarket, whose short name is TMCOM, amounts to 200. The company is included in the sector Consumer Discretionary.

For further information, please contact

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The Nordic Exchange

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