

P R E S S R E L E A S E

Stockholm, June 24, 2015

BTS Signs Agreement Worth at least 9 MSEK with a Leading Global Energy Company

STOCKHOLM, SWEDEN – BTS GROUP AB (publ), – a world-leading strategy implementation firm, has recently been engaged by a Leading Global Energy Company to develop two strategically important competences in their middle management population. On one hand, BTS will build the capability of middle managers taking on the responsibility of driving change in the organization. Secondly, through the Client Experience Program, managers will better understand the impact they have on the overall customer experience.

The project, which is worth at least 9 MSEK, spans one year starting in the summer of 2015 and will involve approximately 2.500 middle managers globally.

BTS will partner with a top Spanish Business School to deliver the project.

"We are particularly proud to partner with this global market leader in the Energy Sector and together with the Business School deliver a strategically important change management project. Our unique tools and methods will help leaders align and equip them with necessary skills to deliver business results," says Henrik Ekelund, President and CEO of BTS Group AB.

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Notes to the editor about BTS Group AB

BTS is a world leading strategy implementation and execution firm. The company accelerates execution by ensuring the workforce is aligned to the strategy, has the right mindset, and has mastered the capabilities needed to deliver business results. BTS leverages customized business simulations and experiential learning initiatives to develop the business acumen, leadership and sales capabilities necessary for superior strategy execution. Partnering with today's leading corporations, BTS consultants bring passion and deep industry expertise to deliver high-impact solutions that help clients achieve better results, faster. Headquartered in Stockholm, Sweden, BTS has more than 400 professionals in 32 offices located on six continents. Partnering with nearly 400 organizations, including more than 30 of the world's largest corporations, BTS's major clients are some of the most respected names in business: Google, Tencent, Atlas Copco, Chevron, Coca-Cola, Ericsson, HP, and Unilever.

BTS Group AB revenues were MSEK 781,5 in 2014.

BTS is a public company listed on the NASDAQ-OMX Stockholm exchange and trades under the symbol BTS b.

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