

## PRESS RELEASE

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## NetEnt enters agreement with Caesars Interactive Entertainment in New Jersey

**NetEnt, a leading provider of online gaming solutions, has entered into a content distribution agreement with Caesars Interactive Entertainment (CIE), one of the largest online, mobile and social gaming companies in the US.**

Under the terms of the agreement, NetEnt will deliver a full suite of its best-in-breed casino games for both desktop and mobile, which will initially be offered to CIE's online brand in New Jersey, CaesarsCasino.com.

As the Company has already announced, NetEnt has applied for a license to offer its games in New Jersey, and is awaiting approval from the New Jersey Division of Gaming Enforcement to commence operations, while its application for a full license is under review.

Björn Krantz, Managing Director of NetEnt America LLC, says, *"We are excited to have partnered with CIE for the distribution of our best-in-class multichannel online casino games for the New Jersey market. I am confident that our games will be well received by players, and that our efforts to provide players with the ultimate gaming experience will support CIE's strategy to build sustainable long term online casino growth."*

*"CIE strives to offer its customers in New Jersey a diverse selection of the highest quality gaming content, and the inclusion of NetEnt's titles in our portfolio provides us with another opportunity to deliver superior value to our players,"* added Marco Ceccarelli, Senior Vice President and Chief Information Officer of CIE.

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**About NetEnt**

NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), previously Net Entertainment NE AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar [www.netent.com](http://www.netent.com)

**About Caesars Acquisition Company**

Caesars Acquisition Company was formed to make an equity investment in Caesars Growth Partners, LLC, a joint venture between CACQ and Caesars Entertainment Corporation (NASDAQ: CZR), the world's most diversified casino entertainment provider and the most geographically diverse U.S. casino-

entertainment company. CACQ is CGP LLC's managing member and sole holder of all of its outstanding voting units. For more information, please visit [www.caesarsacquisitioncompany.com](http://www.caesarsacquisitioncompany.com).

**About Caesars Growth Partners, LLC**

Caesars Growth Partners, LLC is a casino asset and entertainment company focused on acquiring and developing a portfolio of high-growth operating assets and equity and debt investments in the gaming and interactive entertainment industries. Through its two businesses-Interactive Entertainment and Casino Properties and Developments-CGP LLC focuses on acquiring or developing assets with strong value creation potential and leveraging interactive technology with its well-known online and mobile game portfolio and leading brands. Assets include Caesars Interactive Entertainment (with its social and mobile games, the World Series of Poker and regulated online real money gaming businesses), Planet Hollywood, Bally's Las Vegas, The Cromwell, The LINQ Hotel & Casino, Harrah's New Orleans and Horseshoe Baltimore. Through its relationship with Caesars Entertainment, CGP LLC has the ability to access Caesars Entertainment's proven management expertise, brand equity, Total Rewards loyalty program and structural synergies. For more information, please visit [www.caesarsacquisitioncompany.com](http://www.caesarsacquisitioncompany.com).