

Press Release Betsson AB (Publ)

Betsson AB - Invitation to presentation of second quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28, Stockholm, on Friday July 17, 2015 at 09:00 am CET, in regards of the presentation of the second quarter 2015. The presentation will also be available through webcast and phone.

The report will be published at 07:30 am CET. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call:

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US: +1 855 753 2230

To participate by Webcast at 09:00 am CET (audio and power point presentation) visit www.betssonab.com or

<http://edge.media-server.com/m/p/mqovazi2>

A copy of the power point presentation will be available for download at www.betssonab.com as of July 17, 2015.

For further information, please contact:

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