



Press information

Malta, 3 July 2015

Exchange rates for the second quarter 2015

Unibet's reporting currency of GBP has continued to strengthen significantly against Unibet's other main trading currencies as shown in the tables below. While this has no material impact on the underlying development in Unibet's business, it does affect the reported results when translated into GBP.

The weighted average strengthening of GBP against Unibet's main currencies was approximately 14 per cent between the second quarter of 2014 and the second quarter of 2015.

Average exchange rates for the quarter are shown below.

Balance sheet rates:

| Rate to GBP | 30-Jun-14 | 30-Jun-15 | YoY Delta |
|-------------|-----------|-----------|-----------|
| SEK | 11.449 | 12.953 | -13.1% |
| NOK | 10.485 | 12.357 | -17.9% |
| EUR | 1.248 | 1.406 | -12.7% |
| DKK | 9.302 | 10.487 | -12.7% |

Income statement averages for the quarter:

| Rate to GBP | Avg Q2 14 | Avg Q2 15 | YoY Delta |
|-------------|-----------|-----------|-----------|
| SEK | 11.112 | 12.890 | -16.0% |
| NOK | 10.073 | 11.870 | -17.8% |
| EUR | 1.227 | 1.386 | -13.0% |
| DKK | 9.158 | 10.344 | -13.0% |

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on Nasdaq Stockholm. Unibet is one of the largest listed gambling operators in the European market and provides services in 21 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.be, www.unibet.ee, www.unibet.com.au, www.unibet.co.uk, www.maria.com, www.mariacasino.ee, www.mariacasino.dk and www.mariacasino.co.uk. Unibet has over 10 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup