

July 7, 2015

Exchange Notice

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Change of ticker code for Oriflame Holding

Oriflame Holding AG (Oriflame Holding) has changed ticker. The new ticker code is ORI and will be implemented as from July 10, 2015.

Old Symbol	New Symbol
ORIF	ORI

NASDAQ OMX Derivatives Markets will change the ticker after 19.30 (CET), July 9, 2015.

The underlying ISIN-code and company name remain unchanged. The series will receive new names and ISIN-codes which will be published in connection with the ticker change July 9, 2015.

For further information concerning this exchange notice please contact Tomislav Blazevic or Elisabeth Mastrovito, telephone + 46 8 405 69 70.

NASDAQ OMX Derivatives Markets

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