

# Changes in Aspiro's management group

**Ole Jørgen Torvmark, who has been Head of Products and previously Head of Community at Aspiro is now leaving the Aspiro management group. Mads Gåsemyr, responsible for Aspiros Search Services and business development is joining the management group.**

Mads Gåsemyr was recruited to Aspiro in February 2007 and has lead Aspiros Search Services. Gåsemyr has long experience within the mobile industry and has previously been CEO of Norways largest real estate photography company, c360. Gåsemyr has an Msc in marketing and education within economics.

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## Om Aspiro

Aspiro creates and provides mobile entertainment, business solutions and search services, and is a market leader in the Northern European region. Using Aspiro's services, users can do things like watch TV, listen to music and play games on their mobile phones or the Internet. Sales are through brands such as Inpoc, Cellus and Boomi. Aspiro was incorporated in 1998 and is a small-cap company listed on the Nordic Exchange in Stockholm. In 2006, Aspiro's sales were SEK 448 m and the company has some 150 employees. The head office is in Sweden, with office presences in Norway, Sweden, Finland, Denmark, Estonia, Latvia and Lithuania.