



***Anoto Affiliate We-Inspire and Partner Optika Display Earn
InfoComm15 Best-In-Show Awards***

Lund – 13th July 2015 - Anoto Group AB (publ) attended this year's InfoComm, an annual conference and exhibition for professional audiovisual buyers and sellers, to great success. Exhibiting in the Anoto booth at InfoComm were Anoto affiliate We-Inspire, along with Anoto partner Optika Display.

Of the 950 exhibitors, We-Inspire was presented with Telepresence Options' ***Best Visual Collaboration Solution for Creatives*** and Optika Display won the award for ***Best Personal Workspace for Creatives***.

Attended by nearly 40,000 professionals from more than 100 countries, InfoComm15 proved the perfect venue for the companies to showcase their premiere options in collaboration applications and tools.

Anoto's digital writing technology is at the core of both companies' offerings, pairing with the We-Inspire ideation wall as well as the Optika Displays Collaborate 65UHD personal workspace to create real-time seamless communication between teams and provide high precision digital writing capabilities.



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About Anoto Group

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has over 100 employees and is headquartered in



Lund (Sweden), with offices in Basingstoke and Wetherby (UK), Boston and Los Angeles (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

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