

## PRESS RELEASE

Stockholm, Sweden, December 6, 2007

### Cision enters into partnership with Oslo Børs

**Cision and Oslo Børs have today entered into a partnership in order to be able to offer IR-related services together on the Norwegian market. The joint offer is directed to all listed companies that are affected by the new European Transparency Directive in Norway.**

The joint offer includes the most powerful tools for disseminating IR-related news in the Nordic region. The offer will simplify the publication of information according to the new law which will come into force on January 1 in line with the EU Transparency Directive.

"We are very glad that Oslo Børs has chosen Cision as a partner. The partnership strengthens our position as the largest Nordic distributor of price sensitive information and supplier of IR-related services through our integrated software solution CisionPoint," says **Yann Blandy**, Regional Director Cision Northern Europe.

"Cision's long experience and broad portfolio of IR-services, together with our system, will not only make it easier for the listed companies, but also give an even better service to interested parties such as shareholders, analysts and journalists," says **Bjørn O. Øiulfstad**, SVP Market Data Oslo Børs.

#### Information meeting

Oslo Børs has invited all companies that are affected by the new law to an information meeting on December 6 at 11.30 pm. For more information click [here](#)

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**About Cision:**

Cision improves clients' performance through integrated services and software solutions for reputation and campaign management, media monitoring and research of media contacts.

Cision AB is quoted on the Nordic Exchange and has approx. 20 000 shareholders. The company has around 2,700 employees and a turnover of SEK 1.9 billion in 2006. Cision operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Lithuania, Hong Kong and the Netherlands and has partners in another 125 countries. [www.cision.com](http://www.cision.com)

**About CisionPoint:**

Cision's integrated PR software application, CisionPoint, delivers it all from one platform. You can build media lists, distribute press materials, monitor news coverage and create reports from one easy-to-navigate application.

**About Oslo Børs:**

Oslo Børs is a regulated market place for among other trading of shares, bonds and derivatives. Over the last years, Oslo Børs has seen a strong growth. It now ranks among those stock exchanges in Europe with the strongest growth in trading, new share issues and IPOs. In addition, Oslo Børs owns and runs Oslo Axess, an authorised market place for shares, and Alternative Bond Market (ABM), an alternative market place for bonds.