

## Press Release Betsson AB (Publ)

### **BETSSON AB - completes the acquisition of privately owned gaming operator Europe-Bet based in Georgia**

Betsson AB (publ) ("Betsson") has completed the previously announced acquisition of Europe-Bet through acquisition of the company Chempionebi 111 LLC (and associated companies) for an initial purchase price of USD 50 million. In addition to the initial purchase price, an additional purchase price of a maximum of USD 35 million may be paid until one year after completion, provided that betting regulations in Georgia remain unchanged. This means a total maximum purchase price of USD 85 million.

Betsson expects that the acquisition will contribute positively to Betsson's financial result from the 22th of July 2015, and onwards.

The acquisition is financed through a renewal of a credit facility amounting to EUR 35 million, as well as a new credit facility of SEK 700 million. These facilities are both revolving credit facilities which give an attractive financial flexibility.

Gernandt & Danielsson Advokatbyrå and Dechert Georgia LLC have acted as legal advisers to Betsson in connection with the transaction and PwC has acted as financial adviser. On the sell-side, Legal Partners Associated LLC has acted as legal advisers and EY has acted as financial adviser.

For further information, please contact:

Fredrik Rüdén, CFO Betsson AB (publ), phone: +46 (0)8 506 403 00,  
[fredrik.ruden@betssonab.com](mailto:fredrik.ruden@betssonab.com)

This type of information Betsson is required to disclose under the Securities Market Act and/or the Trading in Financial Instruments. The information was published on Thursday 23rd of July, 2015, at 08:00 AM.

---

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM LARGE CAP LIST, (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101