



Anoto Group successfully completes private placement of SEK 40.5 million to Swedish and international investors

Lund, Sweden – 24 July 2015 – Anoto Group AB (publ) (“Anoto” or the “Company”) today announces that it has completed a private placement of 30,000,000 new shares to Swedish and international investors at a price of SEK 1.35 per share, providing the Company with SEK 40.5 million before transaction related costs.

The price per share is equal to a 11 percent discount to the closing price on Thursday, July 23 2015. The price represents, however, a premium to volume weighted average share price last 30 trading days.

The proceeds from the private placement are intended to strengthen the working capital to meet an anticipated increased growth in sales during second half 2015.

For the purpose of the private placement, the Board of Directors of Anoto has resolved, pursuant to the authorization granted by the annual general meeting held on 22 May 2015, on a directed issue of 30,000,000 new shares. The reason for deviating from the shareholders’ preferential rights by conducting a directed new share issue is to ensure further equity in a short timeframe.

Through the issue, the number of shares in Anoto increases by 30,000,000 from 847,145,485 to 877,145,485 and the share capital increases by SEK 600,000.00 from SEK 16,942,909.70 to SEK 17,542,909.70. The new issue results in an equity dilution of approximately 3.4 percent after completed issue.

Redeye AB is acting as financial advisor and Setterwalls Advokatbyrå acts as legal advisor in connection with the private placement.

The information in this press release is published pursuant to the Swedish Securities Markets Act. The information was submitted for publication at 08.45 am on July 24, 2015.

For more information, please contact:

Stein Revelsby
CEO Anoto Group
+46 733 45 12 05

Anoto Group AB (publ.)
Traktorvägen 11
SE-226 60 Lund
Tel.: +46 46 540 12 00

www.anoto.com



About Anoto Group

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden), with offices in Basingstoke and Wetherby (UK), Boston and Los Angeles (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

For more information: www.anoto.com Follow Anoto on Twitter at: [@anoto](https://twitter.com/anoto)

IMPORTANT INFORMATION

Issuance, publication or distribution of this press release in certain jurisdictions could be subject to restrictions. The recipient of this press release is responsible for using this press release and the constituent information in accordance with the rules and regulations prevailing in the particular jurisdiction. This press release does not constitute an offer or an offering to acquire or subscribe for any Anoto Group AB (publ) securities in any jurisdiction, neither from Anoto Group AB (publ), Redeye AB (publ) nor anyone else