

Kemira Oyj appoints Kim Poulsen as President, Paper segment and APAC region

Kim Poulsen, (Master of Science, Economics) has been appointed President of Kemira's Paper segment and APAC region and member of the Management Board. He will start in the position on November 1, 2015. He joins Kemira from UPM, one of the world's leading fibre-based businesses. Poulsen has held various management positions at UPM and other leading companies in the forest and paper industry. He has a vast international experience, primarily from Asia and Europe.

"Kim has an extensive experience in the global paper industry. In his current position as the head of Asian operations at UPM, Kim has gained valuable insight into the fastest growing paper market in the world. This is important, as APAC is one of Kemira's key growth regions in the paper chemicals business. Kim's energetic and people focused approach will be a great asset, driving forward our global leadership position in the pulp and paper chemicals market", says Jari Rosendal, Kemira's President and CEO.

For more information, please contact

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Kemira is a global chemicals company serving customers in water-intensive industries. We provide expertise, application know-how and chemicals that improve our customers' water, energy and raw material efficiency. Our focus is on pulp & paper, oil & gas, mining and water treatment. In 2014, Kemira's revenue was EUR 2.1 billion and we employed approximately 4,250 people. Kemira shares are listed on the NASDAQ OMX Helsinki Ltd.

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