betsson ab

Press Release Betsson AB (Publ)

Change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes on the last trading day of the month.

Pursuant to the execution of the incentive scheme for key employees resolved at the Extraordinary General Meeting held 19 August 2013, 288,875 Class C shares of the company's own holdings has now been converted to Class B shares and transferred to the option holders.

After these actions, the new number of shares is thereby 16,260,000 Class A shares, 122,155,730 Class B shares and 1,202,851 Class C shares. Ordinary shares of the company's own holdings amounts to 1,173 Class B shares and 1,202,851 Class C shares. The total number of votes amounts to 285,958,581.

For further information, please contact:

Fredrik Rüdén, CFO Betsson AB (publ), phone: +46 (0)8 506 403 00, <u>fredrik.ruden@betssonab.com</u>

Bobo Delemark, Investor Relations Betsson AB (publ), phone: +46 702 745 550, <u>bobo.delemark@betssonab.com</u>

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM LARGE CAP LIST, (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB. COM	556090-4251
STOCKHOLM, SWEDEN	+46 (0)8 735 57 44		WWW.BETSSONAB.COM	SE556090425101