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Press release 31 July 2015

Change in number of shares and voting rights in Eniro

The total number of shares and voting rights in Eniro has during the month of July increased by 10,256,409 shares and voting rights through conversion of convertible bonds into common shares.

As of July 31, 2015, the total number of shares in Eniro is 438,779,366, of which 437,779,366 shares represent common shares and 1,000,000 represent preference shares. As of the same date, the total number of voting rights in Eniro amount to 437,879,366, of which the common shares represent 437,779,366 voting rights and the preference shares 100,000 voting rights.

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Eniro AB (publ) is required to make this information public in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on 31 July 2015 at 5.30 pm (CET).

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,000 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro revenues amounted to SEK 3,002m and EBITDA was SEK 631m. Approximately 88 percent of Eniro advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

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