COMPANY ANNOUNCEMENT NO 31/2015 - 3 AUGUST 2015

On 11 March 2015, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 2/ 2015 of 10 March 2015. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/ 2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 11 March 2015 to 1 March 2016. The total share buy-back in the period will not exceed a market price of DKK 350 million.

The following transactions have been made under the program me:

	Number of shares	Average purchase price	Transaction value, DKK
Accumulated, last announcement	534,469	239.91	128,227,042.60
20 July 2015	7,500	231.60	1,736,973.75
21 July 2015	6,500	228.19	1,483,209.65
22 July 2015	5,600	228.59	1,280,113.52
23 July 2015	4,900	223.91	1,097,157.04
24 July 2015	5,500	222.01	1,221,048.95
Accumulated under the programme	564,469	239.24	135,045,545.51

With the transactions stated above, Royal Unibrew owns a total of 864,469 shares, corresponding to 1.6% of the share capital. The total amount of shares in the company is 55,492,500, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely Royal Unibrew A/ S

Lars Jensen CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.