



Innovative Vehicle Solutions

## PRESS RELEASE

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# Haldex appoints Senior Vice President North American Sales

**Haldex appoints John Ducharme to the role of SVP North American Sales, joining Haldex by end of August. John Ducharme has extensive international leadership experience from the automotive and manufacturing industry.**

Prior to joining Haldex, John Ducharme served as Vice President of Global Sales for Warn Industries, a manufacturer of products for heavy, mid, and light duty trucks, automotive, military, and off-road vehicles. John Ducharme has previously held several leadership positions at E-Z-GO, The Keystone Group and The Goodyear Tire & Rubber Company. He is 46 years old and has a Master degree in Business administration.

"John has the right combination of international leadership experience, understanding the challenges put forward in manufacturing and hands-on experience with our customers. He will strengthen our management team, not only as a representative for the North American business, but from an overall business perspective. We are very pleased to welcome John to our Group management team.", says Bo Annvik, President and CEO of Haldex.

Ed Meador will leave his position as SVP North American Sales later this summer.

"Ed has turned our North American business into the most profitable region in the world of Haldex. We are very thankful for his contribution to Haldex and wish him all the best when he now is moving on to new challenges." Bo Annvik concludes.

For further information, visit [www.haldex.com](http://www.haldex.com) or contact:

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### **About Haldex**

With more than 100 years of intensely focused innovation, Haldex holds unrivaled expertise in brake systems and air suspension systems for heavy trucks, trailers and buses. We live and breathe our business delivering robust, technically superior solutions born from deep insight into our customers' reality. By concentrating on our core competencies and following our strengths and passions, we combine both the operating speed and flexibility required by the market. Collaborative innovation is not only the essence of our products – it is also our philosophy. Our 2,235 employees, spread on four continents, are constantly challenging the conventional and strive to ensure that the products we deliver create unique value for our customers and all end-users. We are listed on the Nasdaq Stockholm Stock Exchange and have net sales of approximately 4 billion SEK.