



Press release

4 August 2015

## **Oriflame second quarter 2015 results announcement and conference call Thursday, 13 August 2015**

### **Announcement**

Oriflame will publish its report for the second quarter 2015 at 07.15 CET on Thursday, 13 August.

### **Conference call for the financial community**

The company will host a conference call on Thursday, 13 August at 09.30 CET.

### **Participant access numbers:**

Luxembourg: +35 227 300 158

Sweden: +46 8 5055 64 53

Switzerland: +41 225 802 994

UK: +44 203 009 24 55

US: +1 855 228 37 19

Confirmation code: 384675#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website [www.oriflame.com](http://www.oriflame.com) or by <http://edge.media-server.com/m/p/pns3jmma>

**Hosts:** Magnus Brännström, CEO, and Gabriel Bennet, CFO.

### **For additional information, please contact:**

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*This information is such that Oriflame Holding AG is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 16:00 CET on 4 August 2015.*

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*Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange.*