



## Tobii AB Interim Report Q2 2015

Stockholm, August 5, 2015 – Tobii AB (Nasdaq Stockholm: TOBII) today reported its results for the second quarter of 2015.

### Stable progress during second quarter

#### April – June

- The Group's sales totaled SEK 222 million (131).
- Gross margin was 76% (68%).
- The Group's operating loss amounted to SEK -17 million (-31). Adjusted for items affecting comparability, the operating loss totaled SEK -15 million (-23).
- The combined operating profit for Tobii Dynavox and Tobii Pro totaled SEK 22 million (1) while the Group's operating result was negatively impacted by SEK -39 million (-32) for investments in Tobii Tech.
- Tobii's share was listed on Nasdaq Stockholm stock exchange on April 24, which provided the Company with SEK 434 million after issue costs.
- Several new products were launched during the period, including T7, I-Series+ and Communicator 5 by Tobii Dynavox, and enhancements of Glasses 2 and related analytics software by Tobii Pro.
- The bill "Steve Gleason Act" was adopted in the United States in July. The new law is expected to make it easier to get funding for communication devices through Medicare and may, over time, have a positive effect on sales.

#### January – June

- The Group's sales totaled SEK 452 million (246).
- Gross margin was 75% (69%).
- The Group's operating loss was SEK -24 million (-35). Adjusted for items affecting comparability, operating loss was reduced by SEK 6 million to SEK -21 million (-27).

### Conference call

Today at 10:00 AM Tobii will arrange a conference call with web cast presentation for media, analyst and investors. Please find dial-in details on Tobii's website under [interim report Q2 2015](#).

*Tobii discloses this information pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication on August 5, 2015, at 08:00 a.m. CET.*

### Contact

Sara Hyléen, Corporate Communications Director of Tobii, tel: +46 70 9161641, email: [sara.hyleen@tobii.com](mailto:sara.hyleen@tobii.com)

### About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony

Tobii AB (publ)  
Box 743  
S-182 17 Danderyd  
Sweden

phone: +46 8 663 69 90  
fax: +46 8 30 14 00  
[www.tobii.com](http://www.tobii.com)



with natural human behavior. Tobii operates through three business units: *Tobii Dynavox* makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. *Tobii Pro* develops and sells eye-tracking equipment and services used today by more than 2,000 companies and 1,500 research institutions, including 49 of the world's 50 highest ranked universities. *Tobii Tech* further develops Tobii's technology for new volume markets such as computer games, personal computers and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBI). The group has approximately 600 employees. For more information, please visit [www.tobii.com](http://www.tobii.com).

Tobii AB (publ)  
Box 743  
S-182 17 Danderyd  
Sweden

phone: +46 8 663 69 90  
fax: +46 8 30 14 00  
[www.tobii.com](http://www.tobii.com)