



Anoto strengthens its US management team

Lund – 5th August 2015 - Anoto is pleased to announce the addition of Tom Webb to the Anoto management team. Tom will be joining Anoto as SVP, Enterprise Experience on 7 August. In his new role Tom will primarily be responsible for product management and business development of Anoto's large display business towards the enterprise market including strategic partnerships with ISV's (Independent Software Vendors).

Tom has over 30 years' experience in the software technology industry, much of which has been focused on various aspects of enterprise, embedded and mobile software applications and systems development. Over his successful software career, Tom has held senior and executive management positions in product management, marketing, business development, sales and corporate development. Tom began his career with Hewlett Packard and has participated in six venture-funded start-ups including Rational Software, which he helped grow to over \$2B prior to being acquired by IBM Software Group.

Tom has extensive experience in product and offering strategy, solutions architecting and go-to-market planning focused on bringing winning solutions to market and establishing new brands. He also brings significant partnering experience having worked with numerous ISVs, Systems Integrators and Channel Partners to build productive solution ecosystems.

"We are pleased to have Tom on our team as part of our plans to strengthen business development, sales and strategic partnerships as we introduce new products to the market", says Stein Revelsby, CEO Anoto Group.

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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of Nasdaq Stockholm under the ticker ANOT.

For more information, please visit: www.anoto.com.

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