

## **PRESS RELEASE**

Stockholm, Sweden, November 27, 2007

### **Anders Böös transfers shares to endowment assurances**

Anders Böös, Chairman of the Board of Cision, has as of November 23 2007 through companies transferred 200,000 shares in Cision to directly and indirectly owned endowment assurances. Anders Böös' holding in Cision, now through endowment assurances, remains 800,000 shares.

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Cision improves clients' performance through integrated services and software solutions for reputation and campaign management, media monitoring and research of media contacts.

Cision AB is quoted on the Nordic Exchange and has approx. 20 000 shareholders. The company has around 2,700 employees and a turnover of SEK 1.9 billion in 2006. Cision operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Lithuania, Hong Kong and the Netherlands and has partners in another 125 countries.

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