

PRESS RELEASE
September 1st 2015

NetEnt holds a capital markets day today

Meet a profitable growth company! At NetEnt's capital markets day in Stockholm today *CEO Per Eriksson* and other members of the senior management team will present the Company's operations and strategy together with a market overview. Future growth will be driven by existing and new customers, through new products, services and distribution channels and on new geographic markets. The number of employees is growing steadily and in order to keep up with the strong demand for the NetEnt's products, among other things the Company has recently decided to establish a new game studio in Krakow, Poland.

During the day *Simon Hammon, Chief Product Officer*, will describe what it takes to constantly develop new and innovative gaming solutions for the most successful gaming operators in the world.

Additionally, *Björn Krantz, Managing Director of NetEnt Americas*, will give an update regarding the ongoing market entry into North America. NetEnt has just been granted a transactional waiver from the regulator in New Jersey to launch operations with bwin and Borgata in the state. More information can be found in a separate press release that has been distributed today.

Visitors will also get a chance to try NetEnt's products and learn more about the game development process. Among other things, a presentation will be given about Live Casino - an interesting product area for which NetEnt has recently started to develop a new mobile solution.

For additional information please contact:

Anna Romboli, Communications Director, NetEnt AB (publ)
Phone: +46 709 124 531
anna.romboli@netent.com

Roland Glasfors, Investor Relations, NetEnt AB (publ)
Phone: +46 760 024 863
roland.glasfors@netent.com

NetEnt AB (publ), previously Net Entertainment NE AB (publ), is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg, New Jersey, USA and Gibraltar www.netent.com