

1 September 2015

Announcement no. 14/2015

Alm. Brand – Report on trading in Alm. Brand A/S shares by executives and their related parties

Pursuant to section 28a of the Danish Securities Trading Act and according to a power of attorney given by Søren Boe Mortensen, Alm. Brand A/S is required to file information on trading in shares in Alm. Brand A/S or other securities related to these shares by executives and their related parties:

Name	Søren Boe Mortensen
Reason	CEO
Issuer	Alm. Brand A/S
ID code	DK0015250344
Description	Shares
Transaction	Grant of share options
Trading day	1 September 2015
Market	Nasdaq OMX Copenhagen A/S
Number	78,376
Cash value in DKK	399,717

Contact

Please direct any questions regarding this announcement to:

Susanne Bilstoft, Head of Information and Investor Relations, tel. +45 35 47 76 61.