



Pressrelease

Stockholm 26'th of November 2007

DIBS receives assignment from IKEA Sweden

DIBS Payment Services AB (publ), listed on First North, has entered into an agreement with IKEA Svenska Försäljning AB concerning delivery of payment services solutions. The services that DIBS provide will be used by IKEA for processing e-commerce payments from Swedish customers' online purchases at www.ikea.se

From the autumn of 2007, the services provided by DIBS will handle all transactions arising from IKEA's Swedish customers' online purchases.

IKEA has 17 stores in Sweden, which annually play host to 30 million visitors. The mail order sales come through IKEA Handla Hemma. The IKEA Group boasts 228 stores in 24 countries, which are annually visited by 410 million people. The IKEA catalogue is printed in 27 languages, a total of 191 million copies.

"IKEA is a unique global company, and I am very proud that it chose us as provider of payment services. The high quality of the IKEA website and catalogue provide a truly fertile ground for successful online business. I am looking forward to continuing our partnership", says Eric Wallin, the CEO of DIBS.

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